



January 24, 2019

The Manager  
Caroline  
99 WestEdge Street  
Charleston, SC 29403

Dear Manager,

Congratulations, your property, Caroline, has ranked number 259 in the **2018 Elite 1% ORA™ Power Ranking published by Multifamily Executive!** A total of 1,234 properties earned the Elite status, with a minimum ORA™ of 89. To view the complete ranking, please visit <https://www.jturnerresearch.com/ora-elite-2018>.

Developed by J Turner Research, the ORA™ Power Ranking is based on a monthly online reputation research of over 101,000 properties across 19+ review sites and ILSs. A property or a company does not have to be our client to qualify for this ranking. For more information, please visit <https://www.jturnerresearch.com/about/what-is-ora-score>.

In recognition of this outstanding accomplishment, we have enclosed:

- Four Window Decals
- Elite 1% Certificate

Shortly, you will receive four desktop signs in the mail. You may also visit <https://www.jturnerresearch.com/ora-elite-2018> to request marketing collateral such as press release, email to residents, and social media posts among others, free of charge to you.

If you have any questions, please contact us at [ora@jturnerresearch.com](mailto:ora@jturnerresearch.com) or (281) 558-4840 x313. Congratulations, once again!

Sincerely,

A handwritten signature in blue ink, appearing to read "JB", is written over a light blue horizontal line.

**Joseph Batdorf**  
President  
J Turner Research



**CAROLINE**



**2018**

**ELITE 1% ONLINE RATED PROPERTY**